

MARIE D'ANGELO

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DIGITAL STRATEGIST WITH ALL THAT AND A BAG OF CHIPS.

EXPERIENCE

Catapult.org — Nonprofit Crowdfunding Platform

> Strategy & Programs, & Technology Consultant

September 2016 - December 2016

Maintained thought leadership through Catapult's collective network, using social content to motivate advocates and activists. ...also.... Grant administration.

> Digital Strategist

August 2014 - September 2016

Designed & developed strategy, web development, digital communications, project management, partner relations, customer relations, digital voice of brand.

> Associate Strategist

March 2014 - August 2014

Lead social and email communication strategies, managed communication around 400+ projects, and organized digital records for 191+ partner organizations.

Women Deliver — Catapult.org Project Incubation

> Digital Communications

November 2013 - March 2014

Built and distributed backlog of email updates. Designed new communications strategy based on goals and analysis of past efforts.

Universal Music Group

> Session & Campaign Coordinator

September 2007 - November 2012

Marketing and recording finance administration.

> Global IT Contract and Procurement Consultant

May 2007 - August 2007

Bid analysis for 10,000 new computers. (guess which brand won?) IT purchasing, and vendor management.

EDUCATION

Virginia Commonwealth University, Udemy Complete Web Development Course, Google, Wikipedia ;)

SKILLS

Strategy: digital, email, web, social, online, brand, marketing, paid, growth, development, launch, design.

Research, develop, manage, produce.

Optimize, automate for efficacy.

Mac/PC, Adobe, Google, Microsoft.
Ask me about tools and services.

PROJECTS

— *scope of work*

Custom strategies, automations, workflows, and dashboards. Campaign management, grassroots to major media.

MANIFESTA.net — *Organizing & Campaigning Platform for women.*

Strategic planning, product design, web development, content creation, platform training, branding, copywriting, product development support.

Web/Digital Skill Training — *Private Sessions*

One on one training sessions built around standards and client usage..

Greek Fire Family — *Engagement innovation*

Built and nurtured a fan base, Ran a street team, and created an automated, living media archive.

Success: Unsigned band licenses songs to Disney, MTV, the MBA, and NFL.,

Dynasty Electric/ Newsonic

— *Bringing an indie-electronic-duo in to the age of social, and keeping them there.*

First Project: Get them on Myspace

Last project: Promoting an album that was mixed & recorded globally, via a collaborative digital music community.

Give me a High Five: People have been subscribing to my digital life since my first AOL Zine in 1997.